



# FUSION ALLIANCE

COMBINING STRENGTHS. CREATING OPPORTUNITIES.

## Business Networking Expo 2026

March 19, 2026 • 1 PM - 5 PM

YiFan Event and Restaurant  
6000 Medlock Bridge Road  
Johns Creek, GA 30022

**OPPORTUNITIES  
TO SPONSOR  
ARE NOW AVAILABLE**

**BECOME A SPONSOR**  
**Connect Your Brand**  
**To Business Owners**  
**and Professionals**  
**With Purchasing Power!**

**Promote your products and services**  
**to an growing, affluent customer base**



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### CONNECT YOUR BRAND TO PROFESSIONALS WITH PURCHASING POWER

Showcase your Brand to Business owners, promote your products & services, and increase sales to an affluent customer base.

Fusion Alliance is a Business Networking group connecting entrepreneurs, small business owners, and corporate professionals to learn, connect, and grow.

It's where strategy meets opportunity designed to help attendees master the art of turning conversations into **REVENUE.**

## Why Sponsor ?

1. **Visibility:** Your brand will be front & center with on-stage mentions, banners, digital promos, and printed materials.
2. **Community Impact:** You'll be recognized as a catalyst for local business growth and economic development.
3. **Relationship ROI:** You'll gain direct introductions to business decision-makers and attendees.
4. **Multiple Branding Touchpoints:** Sponsor mentions on Podcasts, Social Platforms and networking workshops.
5. **Brand Reputation Building:** Your Brand will be viewed as a positive influencer within the business community.



This isn't a "buy a banner" sponsorship it's a connection opportunity. You'll walk away with qualified leads, community goodwill, and lasting visibility among decision-makers who trust your brand.



## Who Will be Attending?

1. Business decision-makers from North Fulton, Forsyth, Gwinnett and surrounding areas.
2. Representatives from real estate, finance, healthcare, marketing, business services and technology sectors
3. Johns Creek, Gwinnett, N. Fulton, & S. Forsyth Chamber members and community influencers.

## Testimonials

### Ryan Willoughby

LO, Union Home Mortgage

"Mike Forman's electrifying approach to tackling self-doubt left me invigorated and empowered. His authenticity shines through, coupled with a remarkable sense of humor that keeps everyone engaged."

### Deniece Toth

Founder, Toth Realty

"Michael Forman is the guy you want if you're looking for motivation and expertise in the power of networking. Not only have I personally witnessed Michael in action many times, but I have also brought him in to speak with my own team and his insight and passion are undeniable." "I cannot say enough good things about him, and the impact he has had on the networking efforts of our team, and the business."

### Henry Kaplan,

Century 21 Tenace Realty

"Michael is a master of networking motivation and expertise. His dynamic insights and undeniable passion not only inspire but also drive tangible business results through the power of relationship-building."

## About the Founder: Michael A. Forman



Michael Forman is a celebrated corporate speaker and networking strategist, best known as the author of *Networking Unleashed*. He has a reputation for turning networking into a practical and profitable art form.

A Desert Storm veteran, Michael's leadership and service are a cornerstone of his impactful speaking style. He resides in Cumming, Georgia, with his wife April.

Michael Forman is an acclaimed public speaker, corporate trainer, and author of the influential book *Networking Unleashed*. Recognized for his engaging style and actionable insights, Michael specializes in helping professionals and organizations harness the power of networking to achieve tangible results. His expertise has been featured in numerous publications, cementing his position as a leading authority in the field. Michael's approach to networking is rooted in his ability to connect complex strategies with real-world applications, providing audiences with tools they can immediately implement for personal and professional growth. Plus, his coaching clients have implemented even more. Over the years, his thought-provoking presentations have driven significant outcomes for corporate profitability, inspiring teams across industries to excel. A proud Desert Storm veteran, Michael's discipline, resilience, and leadership form the foundation of his impactful speaking. These qualities resonate in his work, whether he's presenting at a corporate conference or conducting workshops on effective communication and relationship-building.

## About the Networking Events

After 30 years in Sales and Marketing Michael realized that there was a need for Networking. What better way than to have a Business Expo where professionals and business can truly show what their product is.

## Mission Statement

Our mission is to bring entrepreneurs, professionals, and service providers together in a space where genuine conversations lead to new opportunities, fresh partnerships, and measurable business growth.

### Michael A. Forman

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[linkedin.com/in/michaelforman/](https://linkedin.com/in/michaelforman/)

## Who will your Reach?

Our market is Johns Creek, Duluth, Cumming, Alpharetta, and Milton.

- **HIGH-PURCHASING POWER**
- **GROWTH AND DIVERSITY ZONES**
- **MULTI-CULTURAL REACH**

### 1. **HIGH-PURCHASING POWER**

with a median household income of \$160K, our attendees include affluent professionals, small business executives, companies offering premium services, high-ticket offers, and those targeting higher income brackets.

### 2. **HIGH GROWTH ZONES**

We reach high growth areas with an influx of young, educated families, rising entrepreneurs, small businesses and international Companies.

### 3. **DIVERSITY & MULTICULTURAL REACH**

There is a significant Asian community and many foreign-born, multilingual households. With a 25% international population, the area is rich in diversity. Attractive to young professionals, the median age is 38.



## RevvedUpKids.org

**Giving Back: The Fusion Alliance Business Expo 2026 will make a donation to Revved Up Kids.**

**Revved Up Kids was founded with a singular purpose:**

Protect children from sexual abuse, exploitation and trafficking. We accomplish this by providing exceptional sexual abuse prevention training programs for children, teens, parents and youth-serving organizations.



Revved Up Kids believes that all children are precious and should be safe from the trauma of sexual abuse. We also believe that it's everyone's responsibility to spare children from the trauma of hate, racism and injustice.



Revved Up Kids has provided sexual abuse training programs for tens of thousands of children and teens, and thousands of adults. Our Annual Impact Reports provide a snapshot of our accomplishments, and client reviews give first person feedback about our programs.

Whenever we meet people and tell them about our mission to protect children from sexual abuse, their first question is typically "*how did you get involved with this?*" The short answer to that question is a revelation. In spring 2009, God put the framework for Revved Up Kids on Founder Alli Neal's heart. Through His divine presence and guidance, Revved Up Kids was founded in summer 2010, and in 2014 Revved Up Kids became a nonprofit in order to reach more children with our vital training.

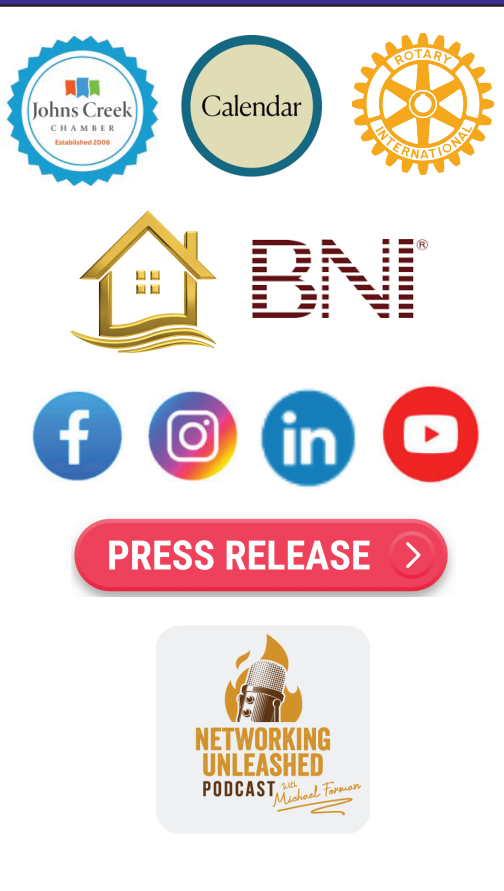


## Marketing Exposure

The Fusion Alliance Expo 2026 will be promoted on Networking Unleashed Podcasts, area Chambers of Commerce, as well as on multiple Social Media Platforms and in Press Releases.

BNI

Rotary, Kiwanis, Lions Clubs  
Real Estate Associations  
Mortgage/insurance groups  
Local business podcasters  
Networking Unleashed Podcast  
Calendar Post on Local Magazines  
Instagram  
FaceBook  
LinkedIn  
YouTube



## SPONSORSHIP LEVELS

### Executive Partner (Only One Available)

Our Executive Partner will be exclusively featured with main entry table and Banner, and receive all the following:

1. Table at front entry of the Expo hall
2. 2 - 8 ft. banners with your company featured
3. Engraved Executive Partner Sponsorship plaque
4. Exclusive company slide on the stage display screen
5. Verbal "Thank you for your sponsorship" from Fusion Alliance during the event
6. Featured Executive Partner Sponsor poster (24" x 30")
7. Company logo and information featured on the Fusion Alliance Expo website with hyperlink to your website
8. A representative of your company will be a guest on the "Networking Unleashed" podcast with interview links posted to all major social platforms

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### Premier Partner

1. 2 - 8 ft. banners With your company logo featured
2. Your company logo on the Premier Partner slide on the stage display screen
3. Verbal "Thank you for your sponsorship" from Fusion Alliance at the event
4. Your company logo on Premier Partner event poster
5. Your company logo featured as a sponsor on the Fusion Alliance Expo Website with hyperlink to your website

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### Growth Partner

1. Your company logo included on 2 Sponsor Banners
2. Your company logo on the Partner slide on the stage display screen
3. Company name on Sponsor Partner Poster (24" x 30")
4. Company name on Fusion Alliance Expo Website

### Michael A. Forman

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